



Silvia Hunziker Rübel

Partner

Silvia Hunziker Rübel has been working as a partner at Dr Rosenfeld Consulting since the beginning of 2021. She has more than twenty years of leadership experience in the human resources sector in national and international consulting, technology and energy companies. With her in-depth industry knowledge and many years of experience in attracting talent, she supports board members and the management as a sparring partner in filling key positions at top level and ad interim management positions.

Prior to joining Dr Rosenfeld Consulting, Silvia Hunziker Rübel worked in the energy sector as Head of Human Resources at CKW (Centralschweizerische Kraftwerke), a subsidiary of Axpo Group. Previously, she was an external consultant and ad interim manager in business transformation programs in the corporate area of a large Swiss universal bank and a global pharmaceutical company. In her work as HR Manager and Member of the Executive Board of Swisscom IT Services, she led the Human Resources division from 2009 to 2012, managed various company acquisitions and integrations and led a large culture and change project. Prior to that, she worked for seven years at Avaloq Evolution AG, where as Head of HR, she was responsible for the development of the HR division and actively supported the management in the transition of a start-up into an SME company. From 1998 to 2001, she was responsible for attracting talents for the Swiss office of McKinsey&Co in Zurich and New York. She initially joined the HR business as HR Manager with PwC where besides leading the HR organisation she was responsible for setting up the SAP Unit of Price Waterhouse Management Consultants in Switzerland and Italy.

Silvia Hunziker Rübel holds a diploma as a translator and a degree in human resources management. In addition to her mother tongue German, Silvia Hunziker Rübel is also fluent in French and English.

Silvia Hunziker Rübel, is committed to the idea of reconciling work and family life as promoter of the first coworking space with childcare in Zurich. She also works as a mentor for students of the EMBA at the Technical University of Munich.